



Audrey Broussard

UX, UI, Concept Designer

PEOPLE BEFORE PIXEL.

 audreybroussard.com

 audrey.broussard@gmail.com

 +61 468 930 360

I'm a creative who loves to collaborate, create and learn. My user-centered mindset and visual design background turned out to be a perfect fit to build engaging and innovative solutions for the user.

I have collaborated as a UX/UI designer at Telstra for 5 months and contributed to implementing their new design system to products. Previous experience also includes UI and user testing for Racing Victoria and user research for Telco products.

Skills

UX design

User flow - Customer journey - Sitemap - Persona - Information architecture - Competitor analysis - A/B testing - Usability testing - Guerilla testing - Sketch - Wireframe - Sketch - Miro - Git - Google forms - Word

UI design

Prototype - Mockup - Design system - Style guide - Sketch - Zeplin - InVision - Adobe XD - Photoshop - Illustrator

Interaction design

Principle - Framer X

Product development

Jira - Monday - Google analytics

UI development

CSS3 - HTML5

Soft skills

Empathy - Communication - Curiosity - Critical thinking - collaboration

Experience

Zorbit, Melbourne - UX/UI Designer Contractor

Mai 2019 - Present

Refine the user experience for a recruitment platform called workdestiny.

Design an e-commerce responsive website, fritzwear.com.au, using Wordpress CMS, collaborate on the photoshoot direction, sitemap, information architecture, optimise the checkout process, and usability testing.

Unico, Melbourne - UX/UI Designer

June 2018 - April 2019

Collaborate on a responsive web app for Telstra with agile methodology. User scenarios, from wireframe to prototype to interactive design, from Material Design to Telstra's new style guide pattern library.

Work on a form design to validate a vote, horse list and profile, for Racing Victoria "All-star mile" race. Mobile app, Responsive website, from wireframe to prototype, user flow, mindmap, sitemap, guerilla testing.

Design a dashboard admin for a Telco company, user flow, user scenario, from wireframe to prototype, Material Design, agile methodology.

Ideate a mobile app, for MLA, to track the meat provenance for the end-user using blockchain technology. Customer journey, persona, prototype, visual and concept design.

Education

Master of Visual Arts - 2005

School Les Beaux Arts, Paris

User Experience Design

Immersive - 2018

General Assembly, Melbourne

Diploma of Leadership &

Management - 2017

APC College, Melbourne

Certificate of Graphic Design & pre-press - 2007

School Les Gobelins, Paris

Training

Design thinking, mobile UX design, Accessibility - 2019

IDF, Melbourne

Mobile App Design - 2019

Udemy, Melbourne

Emotional Intelligence - 2019

Udemy, Melbourne

Web Development - 2015

CMS Prestashop, Bootstrap, France

UX Design - 2013

EBP Informatique, France

Language

French: mother tongue

English: fluent

German: basic

References upon request

Experience

Freelance, Melbourne - Web & Graphic Designer

Jan 2017 - November 2017

Design websites according to customers' brand identity, photo editing, web and graphic design, Wordpress CMS.

With the flexibility of being a freelancer, I took the opportunity to travel to discover Australia. I also worked in customer service to improve my English and save money to undertake the UX course at GA.

Aussie Internet, Melbourne - Web & Graphic Designer

March 2016 - Dec 2016

Design websites according to Aussie Internet customers' brand identity, photo editing, web and graphic design.

Sagacity, France - UI, Web & Graphic Designer

Jan 2015 - Dec 2015

Create a visual identity for diegogarcia.com, a luxury fashion brand, logo design, brand identity, project management, and fashion design - design 3 shirt models for the women's winter collection.

Coupons mobile app UI design, for Delta shopping, collaborate with two UX designers, UX workshops, interface architecture, brand identity.

EBP Informatique, France - Web & Graphic Designer

Aug 2011 - Dec 2014

Create a new brand identity for ebp.com, web and print design, collaborate with UX designers to build the company website, UX workshops, user testings, project management, responsive design.

March 2006 - March 2010

Lead the visual identity for the Spanish & French branch 2009/2010 print campaigns, packaging, catalog, poster, stand, quality control, manage a team of 2 people.

MEXX, Canada - Web & Graphic Designer - Sept 2010 - April 2011

UMA, Canada - Photography Assistant - June 2010 - July 2011

JB Impression, France - Graphic Designer & Pre-press Operator

Dec 2005 - Feb 2006