



# Audrey Broussard

*People before pixel*

**Senior UX/UI Designer**

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Permanent Resident in Australia

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I'm a creative who loves to collaborate and design solutions to solve problems for people. I use best practice methodologies and combine a user-centred approach with my visual design expertise to deliver impactful outcomes across UX and UI designs.

As a Senior UX/UI Designer at Victoria University, I ensure that designs meet business and user needs. I lead UX research, design low-to-high-fidelity wireframes, test and iterate solutions, design for accessibility, and collaborate closely with developers throughout implementation.

Previous experience includes UX/UI design at Telstra for a Dashboard Web App, and UI and testing for a voting experience for Racing Victoria.

## Education

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**User Experience Design**

**Immersive - 2018**

General Assembly, Melbourne

**Diploma of Leadership &**

**Management - 2016**

APC College, Melbourne

**Certificate of Graphic Design &**

**pre-press - 2007**

School Les Gobelins, Paris

**Master of Visual Arts - 2005**

School Les Beaux Arts, Paris

## Skills

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UX, UI, IA, usability testing,  
Interaction design, accessibility,  
design thinking

Sketch, Miro, Adobe CC, InVision,  
Zeplin, HTML/CSS, Hotjar, Google  
Analytics, Jira, Asana, Principle

## Experience

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**Victoria University, Melbourne - Senior UX/UI Designer**

September 2019 - Current

Deliver significant and measurable CX improvements to the public website, including course pages, domestic and international application portal, and course discovery journey.

Lead usability testings and ensure that our designs meet the accessibility compliance WAG 2.0 Level AA.

Create and manage the Univervisty new design system.

**Unico, Melbourne - UX/UI Designer**

June 2018 - April 2019

UX designer on a Web App for Telstra, agile methodology, user flows, UX workshops, implement Telstra's new design system to our design.

Design a form to validate a vote, for Racing Victoria, website event "All-star mile race", guerilla testing.

Design a Dashboard Admin for a Telco company, information architecture, personas, prototypes material design, agile methodology.

Ideate a mobile IOS app, for MLA, to track the meat provenance for the end user using blockchain technology. Research and interactive prototype feature concept.

## Training

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### **Inclusive Design - 2020**

Vision Australia, Melbourne

### **Design thinking, mobile UX design, Accessibility - 2019**

IDF, Melbourne

### **Mobile App Design - 2019**

Udemy, Melbourne

### **How to build habit-forming products - 2019**

Udemy, Melbourne

### **Emotional Intelligence: understanding and developing emotional intelligence - 2019**

Udemy, Melbourne

### **Web Development - 2015**

CMS Prestashop, Bootstrap, France

### **UX Design - 2013**

EBP Informatique, France

### **HTML, CSS - 2010**

Linda, Canada

### **Writing for print & web operation - 2006**

EBP Informatique, France

## Language

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French: mother tongue

English: fluent

German: basic

References upon request

## Experience

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### **Freelancer, Melbourne - Web designer/Front end developer**

June 2017 - Present

Design and build an e-commerce website for fritzwear.com.au using Wordpress, collaborate on the photo shoot direction, research, and useability testing.

Design and build a website for screenplay.com.au a screenprinting studio, Wordpress, rebranding concept.

### **Aussie Internet, Melbourne - Web & Graphic Designer**

March 2016 - Dec 2016

Design websites according to Aussie Internet customers' brand identity, photo editing, and graphic design.

### **Sagacity, France - UI, Web & Graphic Designer**

Jan 2015 - Dec 2015

Create a visual identity for diegogarcia.com, a luxury fashion brand, logo design, brand identity, project management, and fashion design - design 3 models shirt for winter women collection.

Couponing mobile app UI design, for Delta shopping, collaborate with two UX designers, UX workshops, brand identity.

### **EBP Informatique, France - Web & Graphic Designer**

Aug 2011 - Dec 2014

Create a new visual identity for ebp.com, web and print design, collaborate with UX designers to build the company website, UX workshops, user testings, project management.

March 2006 - March 2010

Lead the visual identity for the Spanish & French branch 2009/2010 print campaigns, packaging, catalog, poster, stand, quality control, manage a team of 2 people.

### **MEXX, Canada - Web & Graphic Designer**

Sept 2010 - April 2011

### **UMA, Canada - Photography Assistant**

June 2010 - July 2011

### **JB Impression, France - Graphic Designer & Pre-press Operator**

Dec 2005 - Feb 2006

### **Les Beaux-Arts, France - Silver Photography Laboratory Assistant**

Sept 2001 - March 2002